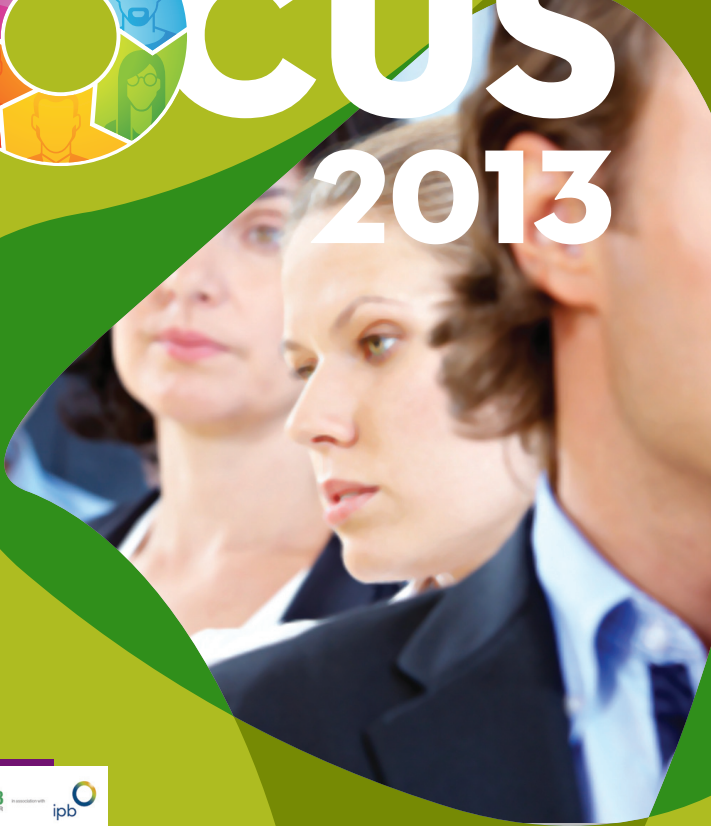


18 FEBRUARY – 14 MARCH

# BUSINESS FOCUS 2013



# BUSINESS FOCUS 2013

South Dublin Libraries continues its commitment to the needs of the local business community through a wide range of information, services and events.

Business Focus 2013 sees the return of our annual business events programme. The expanded programme this year sees a wide variety of topics covered – motivation, goal-setting, Cloud computing, tendering, hands-on training in MS Excel and Social media and much more.

Highlights include a talk on Innovation by Shane Holohan (25th February, County Library, Tallaght) that absolutely should not be missed and a talk by the Craft Council of Ireland on how to make money from your craft (19th February, County Library Tallaght).

As part of our ongoing support for business throughout the year, the County Library Tallaght houses a dedicated business space providing a large collection of materials along with free Wi-Fi and the latest business magazines and DVDs. Furthermore, a large selection of e-books on business-related topics is available to download for free from [www.southdublinlibraries.ie](http://www.southdublinlibraries.ie)

# EVENTS AT THE COUNTY LIBRARY, TALLAGHT

**Monday 18th February**

**7.00pm – 8.00pm**

## Life Coaching for Business

by Semita - Executive and Life Coaching

### **Ready, Steady, Goal!**

This program is made up of 3 sessions which take place over a three to four week period. The workshop will introduce you to coaching concept, process and tools. The individual phone sessions will provide you with a safe secure environment to explore your business goals and decide on a way forward that works for you.

**Ready** Group workshop for 1 hour delivered in the library. This workshop will help you focus on establishing your vision for your company or business idea,

**Steady** A 30 minute individual session over the phone. This session will explore your vision, options and opportunities.

**Goal!** A 30 minute individual session over the phone. The final session will support you in deciding, clarifying and planning the successful path forward.

To book a place, call 01 462 0073.

**Tuesday 19th February**

**7.00pm**

## Making Money from your Crafts

Talk delivered by Emer Ferran from the Craft Council of Ireland. Emer is currently the Enterprise Programme Manager with the Crafts Council of Ireland and has vast experience in the creative industries particularly craft and design. Emer will give practical advice and information for those interested in getting a footing in this industry.

To book a place, call 01 462 0073.

**Wednesday 20th February**

**3.00pm**

## Social Media for Business

Beatrice Whelan is a social media and content specialist at Sage. She will give an overview of social media for business. **All welcome.**

**Thursday 21st February**

**10.00am – 12.30pm**

## Goal Setting for 2013



Join the IE Network on Thursday morning to look at how you can set goals both from a business and a personal view. **All welcome.**

**Thursday 21st February**

**6.00pm**

## Business Networking

talk by Alan Bell

Alan Bell from the Referral Institute will discuss the function of networking and how it can be a really useful tool. **All welcome.**

**Saturday 23rd February**  
**Saturday 2nd March**

**10.00am – 12.00pm**  
**10.00am – 12.00pm**

## **Social Media hands-on**

Phyl Stubbs will deliver this session on using Facebook and setting up a business page, etc.  
**Booking essential. Please select your preferred date. Tel: 01 462 0073**

**Monday 25th February**

**6.00pm**

## **Innovation Practice & Customer Engagement**

by Shane Holohan

For startups, which are necessarily operating in a highly uncertain environment, the need to find new solutions, to innovate is an everyday one. Shane's aim is to introduce good innovation practice into an entrepreneur's daily behaviour. It's about putting aside an amount of time to look for other solutions, knowing that occasionally they'll turn out to be better ones. **Not to be missed! All welcome.**

**Wednesday 27th February**

**10.00am – 12.00pm**

## **Using Microsoft Excel for your Business**

with Roberta Stapleton of eDuce



Roberta Stapleton, owner of bespoke software company eDuce Limited, will be teaching you the finer points of getting to grips with Excel for your business.

**Booking essential, call 01 462 0073**

**Monday 4th March**

**10.00am**

## **Introduction to Cloud Computing**

with Rohit Thakral of Target Integration



Rohit Thakral, owner of Target Integration (experts in open source technology) will get you right up to speed on what's coming in Cloud Computing. **All welcome.**

**Monday 4th March**

**6.00pm**

## **Energy Efficiency for Your Business**

a talk by Phil Walker



Phil Walker, corporate resource consultant and specialist, will be speaking about how you can reduce your business energy costs. **All welcome.**

**Tuesday 5th March**

**10.00am**

## **PR for Business**

talk by Jacquie Hudson of Hudson Marketing



Jacquie Hudson, PR and Marketing expert and owner of Hudson Marketing, will be introducing you to the basics of doing your own businesses PR and managing this minefield. **All welcome.**

**Wednesday 6th March**  
**Tuesday 12th March**

**10.00am – 12.00pm**  
**10.00am – 12.00pm**

## **Website and Blog training**

with Francois Auerbach

This workshop will take you through the process of setting up a website and blog using Word Press. If you are attending, please ensure that you register yourself with Word Press before arriving to the workshop as this will save time on the day. Go to [wordpress.com](http://wordpress.com) to register.

**Booking essential. Call 01 462 0073 to book your place.**

**Thursday 14th March**

**10.00am**

## **LinkedIn training**

with Ronaldo T. Maistrell

**LinkedIn** is the professionals online network. Learn how you can make it work for you and get your profile up to 100%. If you're curious about LinkedIn, then this is the talk for you! **All welcome.**

**Thursday 14th March**

**3.15pm**

## **Tendering for Business**

talk by Andrea Carroll, Sustainable Business Executive



Andrea Carroll, Sustainable Business Executive with South Dublin Chamber and County Council, will be talking about just how to submit effective tenders and win the business for your business. **All welcome.**

# **EVENTS AT CLONDALKIN LIBRARY**

**Thursday 7th March**

**7.00pm**

## **Business Plan writing workshop**

John Lysaght will talk you through the steps of putting together a business plan. This is essential for anyone who is thinking of setting up their own business.

**Booking essential, call 01-459 3315**

Join Now . . . Membership is Free  
Join online at [www.southdublinlibraries.ie](http://www.southdublinlibraries.ie)  
or in the Library ask staff for details

# EVENTS AT LUCAN LIBRARY

Tuesday 19th February

7.00pm

## All About Blogging

with Jurgina Glodenyte

In this seminar, we will be pointing out what are the most important steps to take when building a blog. This is more an internet marketing session (how to make sure your blog is as it needs to be). **All welcome.**

Tuesday 26th February

7.00pm – 8.00pm

## Life Coaching for Business

by Semita - Executive and Life Coaching

### Ready, Steady, Goal!

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**Goal!** A 30 minute individual session over the phone. The final session will support you in deciding, clarifying and planning the successful path forward.

Booking essential, call 01 621 6422

Tuesday 12th March

7.00pm – 9.00pm

## Starting Out Seminar – South Dublin Enterprise Board

All you need to know about starting out in business.

Booking essential, call 01 621 6422

Thursday 14th March

10.00am – 4.00pm

## Business Mentoring

A-Z of business with Mentors Ronald Hughes and Julian Ashleigh in the morning and Michael Goss and John O. Lawal in the afternoon. Whether you're starting out or moving on to the next level, tease out a business query with some sound advice! **All welcome.**



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