



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office

Áth Cliath Theas
South Dublin



South Dublin Enterprise Week 2015

Monday to Friday
11th - 15th May 2015

BOOK NOW!

www.localenterpriseoffice.ie/southdublin

Media Sponsor:



Oifig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin

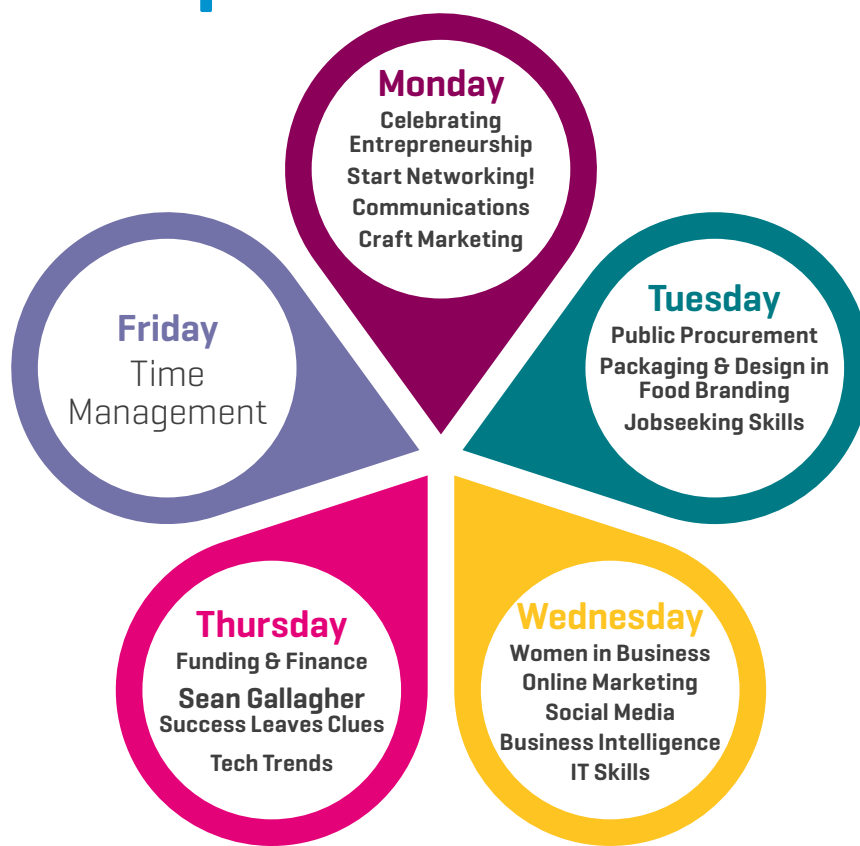


www.localenterpriseoffice.ie/southdublin

Monday
to Friday
11th - 15th
May 2015

South Dublin Enterprise Week 2015

 
#SDEW2015
JOIN THE CONVERSATION ON
TWITTER AND FACEBOOK



Monday 11th May

Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
8.30am - 10.30am



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Celebrating Entrepreneurship

– Launch of the South Dublin Local Enterprise Week 2015

A Masterclass in Starting Up and Growing your Business with examples from a range of successful South Dublin Entrepreneurs such as:

1. **Dave McGeady, Managing Director of Wyldsson**, producer of nutritionally balanced, natural food products. His customers include some of the world's leading athletes - international rugby players, pro snowboarders, soccer players, olympic athletes, NBA basketball players as well as PGA and European Tour golfers. www.wyldsson.com

2. **Karla Coffey, Managing Director of NIC & ALI**, producers of exquisitely presented collections of nostalgic confectionary which are sold in high end retail outlets such as Brown Thomas, Avoca, Donnybrook Fair, Wrights of Howth and many more. www.nicandali.ie

3. **Isin Barry, Co-Owner of the Irish Fairy Door Company** who make and sell the hugely popular, quality handmade Irish fairy doors and accessories both online and through retail stockists. www.theirishfairydoorcompany.com

4. **Ciaran Davies, Founder and CEO of ZooDazzle**, developers of a software product used in the creation of games, interactive-software and multimedia applications for Smartphone and desktop platforms. This software, GameCarver, lowers the barrier-to-entry for development teams by providing a single development environment that allows multiple developers to work on the same project from anywhere in the world. www.gamecarver.com

Oifig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin



Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
6.00pm – 8.00pm



Stop Hesitating Start Networking

Networking is the single most powerful business development tool in the 21st century.

Many of us have never been properly trained in the techniques of professional and effective networking. We've all seen them...the "natural networkers" who can approach anyone at an event, effortlessly create a rapport, build trust and yet are never seen as "pushy".

Join us for a master class in networking by globally renowned expert Sean Weafer, an expert in networking psychology. Sean will help you to overcome your natural fears and concerns about networking and teach you how to work a room successfully and elegantly. Delivered in a humorous and interactive style this event will leave you feeling confident and competent in the art of networking.

Venue
Ballyroan Library,
Orchardstown Ave,
Rathfarnham

Time
7.00pm – 9.00pm



Communicate with impact

With Pdraig Hyland, communications coach; specialist in audience engagement and sales coaching

An authentic business story is critical for any company to engage their teams, investors and customers. This workshop will give you the opportunity to develop the core story that supports your business, enable you to deliver your story in an authentic way and will show you how to excite an audience about a business or product.

Venue
Clondalkin Library,
Monastery Road, Clondalkin

Time
7.00pm – 8.30pm

Marketing Your Craft Product

With Suzanne May

Suzanne May Consulting, A.N.C.A.D, *Design development-sourcing-creative management*

Suzanne shares her expertise on routes to market for craft products, understanding the principles of marketing, knowing your Unique Selling Point and lots more valuable advice for those new to the craft industry or seeking new avenues to generate income from their craft.

Tuesday 12th May

Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
8.30am – 10.30am



Public Procurement Workshop

This workshop will give business owners an insight into the processes involved in Public Procurement and will also give them an opportunity to direct questions to our expert speakers:

1. **Grant Gilmore of Intertrade Ireland** which is a Cross-Border Trade and Business Development Body funded by the Department of Enterprise Trade and Investment (DETI) and the Department of Jobs Enterprise and Innovation in Ireland (DJEI). They support businesses, through innovation and trade initiatives to take advantage of North/South co-operative opportunities to improve capability, drive competitiveness, growth and jobs.
2. **Joanne Gillen from Bid Management Services** who will discuss the tender application process, the art of preparing successful tender proposals and give you her Top 10 Tips for winning tenders.
3. **Colm Ward from the South Dublin County Council Purchasing Department** who will give an insight to SMEs on what the Procurement framework is in the local government/public sector.

Booking for all courses is
essential as spaces are limited

BOOK NOW! www.localenterprise.ie/southdublin

Venue
Finnstown Castle Hotel,
Newcastle Rd, Lucan

Time
6.00pm – 8.30pm

Price
**€10 Nominal
Booking Fee**



Using Packaging and Design to build food brand value

Packaging remains one of the biggest challenges for food producers, cafes, restaurants and retailers in the convenience sector. This seminar will allow participants to hear from a panel of experts on the topic.

Live packaging case studies for food producers will also be presented.

In addition to the speakers, up to 15 packaging companies will showcase new innovations in the packaging sector before the seminar.


Difig Fiontair Áitiúil
Local Enterprise Office


IRISH
exporters association


Bord Bia
Irish Food Board

Venue
Lucan Library

Time
7.00pm – 8.00pm



Online Jobseeking

with John Lysaght

John Lysaght has regularly led skills workshops for jobseekers since 2011. This short practical workshop covers where to look for opportunities, how to present a jobseeker profile, how to increase your online “face value”

Wednesday 13th May

Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
8.30am – 10.30am



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Women in Business Event

1. Joanne Hession, Managing Director of QED Training will deliver a talk entitled: “Starting a business – first steps and the most important things to consider”.

Here she will review her own story and the background to her career and decision to start up QED Training. She will review the process of starting up a business and what it involves, sharing with you some of the lessons and experiences she has had and witnessed throughout her career.

2. Paula Fitzsimons, National Director of the hugely Successful Going for Growth programme will deliver a talk entitled: “Going for Growth – What’s Stopping You?”

More men than women have significant growth aspirations for their business. Paula will explore the reasons behind this fact and tease out its implications. She will then suggest ways in which women entrepreneurs can bridge this ambition gap and fully realise their entrepreneurial potential.

3. Siobhan Klimmek, Director and Co-founder of Klimmek & Henderson Furniture Ltd, who have been trading since 1986 and they design and manufacture Bespoke Furniture for the Corporate and Domestic Market. Siobhan has what is known as a “portfolio career” and she will speak about what the past 30 years and the knowledge she has gained through experience-being employed, un-employed and self-employed.

Venue
Castletymon Library

Time
12 noon – 1.00pm

Key Skills for Jobseekers

With John Lysaght

This short practical workshop covers the important aspects of recognising your strengths, how to present yourself, where to look for opportunities. John Lysaght has regularly led skills workshops for jobseekers since 2011.

Difig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin



Venue
Ballyroan Library
Time
7.00pm – 8.30pm



Social Media and how to effectively integrate it into your website

With Clare McSharry

Clare has a BSc in Digital Computing and is founder of smilingspiders.com, designing and updating websites, and providing training in Wordpress so that users can confidently update blogs and galleries themselves.

Venue
Clondalkin Library,
Monastery Road, Clondalkin
Time
7.00pm – 9.00pm



Working with free Windows-based Software for a more efficient business

With Mark Healy, Healy IT Solutions

Gain the skills to safely source, download, install and evaluate free Windows-based software to help your business run more efficiently. [Not suitable for MAC users].

Mark Healy is a Microsoft Certified Professional with a passion for Excel and Excel VBA programming. He established Healy IT Solutions in 2013.

Venue
County Library Tallaght,
Town Hall,
Tallaght
Time
7.00pm – 8.30pm

Introduction to Business Intelligence (BI) using MS Excel

With Fernando Perez Tellez, ITT Dublin

Business Intelligence (BI) is one of the hot topics in modern companies who want to look into meaningful and useful information for business analysis. Usually BI is defined as an umbrella that includes a set of techniques and tools to enable access to information in order to make business decisions. The main purpose of BI systems is to provide information in order to help business decision makers to make proper decisions. In this talk, you will get an introduction of Ms Excel 2013 as a Business Intelligence tool.

Venue
Lucan Library,
Supervalu Shopping Centre,
Newcastle Road, Lucan
Time
6.30pm – 8.00pm

Online Marketing Workshop

With Jurgita Glodenyte

Learn how to use social media and other web-based tools to sell your business effectively online.

Thursday 14th May

Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
8.30am – 10.30am



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Funding and Finance Workshop

1. **Michael Johnson, CEO of Micro Finance Ireland**, a not-for-profit lender which was established in 2012 to deliver the Government's Microenterprise Loan Fund. Unsecured loans from €2,000 up to €25,000 with terms from 3 to 5 years. Michael will speak about the funding and services on offer to SME's by Microfinance Ireland and how individuals can go about accessing the resources.

2. **Catherine Collins, Deputy Credit Reviewer at the Credit Review Office** will speak about Access to credit for SME's/Microbusinesses. The session will focus on the current Credit Landscape in Ireland particularly supply of credit and funding from banks and other credit providers. It will look at bank credit risk appetites and lending policies, and how businesses can help ensure they get the 'right' credit decision.

3. **Andrea Carroll from the South Dublin Chamber of Commerce**, will discuss the principals of Crowd Funding and how it can be used by Entrepreneurs to generate the funds needed to kick start their business ideas.

Venue
County Library Tallaght

Time
10.30am – 12 noon



Resilience in Jobseeking, Work and Life

With **Philomena McCabe**

Philomena has a degree in psychology, and is a qualified Personal and Business Coach and has an advanced certificate in Career Coaching.

Venue
Castletymon Library,
Castletymon Shopping
Centre, Tallaght

Time
11.15am

Your C.V. and LinkedIn – a winning combination

With **Sharon O'Donoghue**

Sharon will share tips and insights on preparing and laying out a C.V. and how this information can be shared on LinkedIn to increase employability potential.

Venue
LEO South Dublin Office,
Belgard Square North,
Tallaght

Time
6.00pm – 8.00pm



Success Leaves Clues

Keynote speaker Sean Gallagher will share a host of business lessons learned, the hard way, by Irish entrepreneurs just like you.

Drawing on his own experience and interviews with Irish Entrepreneurs, Sean will talk about business owners who have faced challenges, responded positively, took hard decisions and are now reaping the rewards. This evening promises to be entertaining, inspiring and full of valuable insights and lessons that you will be able to take away and adapt to your own business.

Oifig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin



Venue
County Library Tallaght,
Town Hall, Tallaght

Time
7.00pm – 8.30pm



Tech Trends

With Jess Kelly, technology correspondent for Newstalk FM

Technology has come on in leaps and bounds in the past ten years. Jess will take us through the current technological trends (and show us some products!) that can have a positive impact on our lives and businesses.

Jess Kelly is the technology correspondent for Newstalk.com. She reports on air each week with Pat Kenny and reviews the latest techie gadgets

Venue
Lucan Library,
Supervalu Shopping Centre,
Newcastle Road, Lucan

Time
6.15pm – 7.45pm

Introduction to Excel for Business Accounting

With Sharon O'Donoghue

In this hands-on workshop Sharon will demonstrate the many uses of MS Excel for business, focusing on Creating Invoices and Creating Income & Expenditure documents.

Friday 15th May

Venue
Synergy Centre, IT Tallaght
Campus, Tallaght

Time
8.30am – 10.00am



Time Management

with Margaret Dorgan

Margaret Dorgan, Strategic Communications Consultant and trainer with Optimum, will deliver a workshop on Time Management with general tips and advice on how to make the most out of your working day and ensure you are being as efficient and productive as possible while also maintaining a healthy Work/Life balance.



Book your 45min Green Business Resource Efficiency Clinic

by calling 01 414 9000

Wed 13th 2.30pm – 5.30pm

This clinic will:

- Review Energy, Waste and Waste bills (please bring recent bills)
- Review opportunities for resource efficiency in your business
- Discuss assistance that is freely available to your company from state services



Need Business Advice?

Book a free 45min appointment with one of our Business Advisors during one of the below listed sessions:

Mon 11th May 9.30am to 1.00pm Knocklyon (Iona Centre)
9.30am to 1pm Clondalkin (ACE)

Wed 13th May 10.00am to 1.30pm Lucan (Library)

Thurs 14th May 2.00pm – 5.00pm Tallaght (LEO Office)

**Book your Advice Clinic by calling
LEO South Dublin at 01 414 9000**

With thanks:



Booking for all courses is
essential as spaces are limited

BOOK NOW! www.localenterprise.ie/southdublin

Monday 11th May

Celebrating Entrepreneurship Launch of the South Dublin Local Enterprise Week 2015	8.30am – 10.30am	LEO South Dublin Office	FREE
Stop Hesitating Start Networking	6.00pm – 8.00pm	LEO South Dublin Office	FREE
Communicate with impact with Pdraig Hyland, communications coach	7.00pm – 9.00pm	Ballyroan Library	FREE
Marketing Your Craft Product with Suzanne May	7.00pm – 8.30pm	Clondalkin Library	FREE

Tuesday 12th May

Public Procurement Workshop	8.30am – 10.30am	LEO South Dublin Office	FREE
Using Packaging and Design to build food brand value	6.00pm – 8.30pm	Finnstown Castle Hotel	€10.00
Online Jobseeking with John Lysaght	7.00pm – 8.00pm	Lucan Library	FREE

Wednesday 13th May

Women in Business Event	8.30am – 10.30am	LEO South Dublin Office	FREE
Key Skills for Jobseekers with John Lysaght	12 noon – 1.00pm	Castletymon Library	FREE
Social Media and how to effectively integrate it into your website with Clare McSharry	7.00pm – 8.30pm	Ballyroan Library	FREE
Working with free Windows-based Software for a more efficient business with Mark Healy, Healy IT Solutions	7.00pm – 9.00pm	Clondalkin Library	FREE
Introduction to Business Intelligence (BI) using MS Excel with Fernando Perez Tellez, ITT Dublin	7.00pm – 8.30pm	County Library, Tallaght	FREE
Online Marketing Workshop with Jurgita Glodenyte	6.30pm – 8.00pm	Lucan Library	FREE

Thursday 14th May

Funding and Finance Workshop	8.30am – 10.30am	LEO South Dublin Office	FREE
Work Related Stress and How to Manage It	8.45am – 11.00am	Lucan Spa Hotel	FREE
Resilience in Jobseeking, Work and Life with Philomena McCabe	10.30am – 12 noon	County Library, Tallaght	FREE
Your C.V. and LinkedIn – a winning combination with Sharon O'Donoghue	11.15am	Castletymon Library	FREE
Success Leaves Clues	6.00pm – 8.00pm	LEO South Dublin Office	FREE
Tech Trends with Jess Kelly, technology correspondent for Newstalk FM	7.00pm – 8.30pm	County Library, Tallaght	FREE
Introduction to Excel for Business Accounting with Sharon O'Donoghue	6.15pm – 7.45pm	Lucan Library	FREE

Friday 15th May

Time Management with Margaret Dorgan	8.30am – 10.00am	Synergy Centre, IT Tallaght Campus	FREE
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How to Book?

Visit www.localenterprise.ie/SouthDublin and go to the [Training & Events](#) tab. There you will see a page dedicated to the Enterprise Week and it contains a list of all events which you can click on to book.

Oifig Fiontair Áitiúil Átha Cliath Theas

Local Enterprise Office South Dublin



Oifig Fiontair Áitiúil, Áth Cliath Theas, Halla an Chontae, Tamhlacht, Baile Átha Cliath 24
Local Enterprise Office, South Dublin, County Hall, Tallaght, Dublin 24
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